

Region	Population			Per Capita Income			Employment			Average Earnings Per Job		
	2000	2012	%CH	2000	2011	%CH	2000	2012	%CH	2000	2011	%CH
South Central (SC)	759,090	847,999	11.7%	\$31,209	\$42,368	35.8%	423,642	450,892	6.4%	\$34,685	\$47,740	37.6%
Columbia	52,468	56,835	8.3%	\$29,647	\$40,580	36.9%	19,615	20,276	3.4%	\$27,679	\$40,036	44.6%
Dane	426,526	491,555	15.2%	\$34,433	\$46,916	36.3%	274,013	305,382	11.4%	\$37,380	\$51,072	36.6%
Green	33,647	36,863	9.6%	\$27,467	\$38,324	39.5%	14,736	14,658	-0.5%	\$25,813	\$39,242	52.0%
Iowa	22,780	23,726	4.2%	\$26,165	\$38,940	48.8%	11,150	10,077	-9.6%	\$24,255	\$36,468	50.4%
Lafayette	16,137	16,897	4.7%	\$21,458	\$34,927	62.8%	3,575	3,800	6.3%	\$22,599	\$39,701	75.7%
Rock	152,307	160,129	5.1%	\$26,349	\$33,305	26.4%	67,230	60,342	-10.2%	\$28,641	\$39,691	38.6%
Sauk	55,225	61,994	12.3%	\$26,983	\$36,782	36.3%	33,323	36,357	9.1%	\$34,444	\$43,949	27.6%
Western Wisconsin (WW)	690,993	758,039	9.7%	\$25,013	\$35,246	40.9%	298,165	313,181	5.0%	\$27,795	\$38,970	40.2%
Buffalo	13,804	13,649	-1.1%	\$28,163	\$40,436	43.6%	4,939	3,977	-19.5%	\$25,248	\$32,578	29.0%
Chippewa	55,195	62,777	13.7%	\$25,785	\$34,375	33.3%	21,687	22,495	3.7%	\$29,508	\$39,781	34.8%
Clark	33,557	34,706	3.4%	\$21,165	\$30,541	44.3%	9,634	10,073	4.6%	\$23,068	\$34,482	49.5%
Crawford	17,243	16,638	-3.5%	\$21,213	\$32,425	52.9%	7,740	7,669	-0.9%	\$21,854	\$29,786	36.3%
Dunn	39,858	43,853	10.0%	\$22,205	\$32,426	46.0%	14,533	15,917	9.5%	\$27,030	\$39,997	48.0%
Eau Claire	93,142	99,260	6.6%	\$26,694	\$37,203	39.4%	54,080	55,739	3.1%	\$31,108	\$41,573	33.6%
Grant	49,597	51,436	3.7%	\$22,933	\$33,569	46.4%	17,120	17,348	1.3%	\$24,488	\$36,233	48.0%
Jackson	19,100	20,523	7.5%	\$23,219	\$34,383	48.1%	10,621	8,486	-20.1%	\$26,535	\$40,948	54.3%
La Crosse	107,120	115,577	7.9%	\$26,514	\$37,796	42.6%	63,510	66,960	5.4%	\$31,438	\$43,793	39.3%
Monroe	40,896	45,056	10.2%	\$22,021	\$33,402	51.7%	17,228	19,382	12.5%	\$27,495	\$41,894	52.4%
Pepin	7,213	7,465	3.5%	\$23,191	\$36,229	56.2%	2,164	2,237	3.4%	\$22,812	\$35,911	57.4%
Pierce	36,804	41,108	11.7%	\$26,195	\$33,989	29.8%	9,283	9,694	4.4%	\$23,237	\$33,044	42.2%
Polk	41,319	44,241	7.1%	\$24,013	\$33,145	38.0%	14,472	14,761	2.0%	\$26,269	\$35,470	35.0%
Richland	17,924	18,043	0.7%	\$21,247	\$31,902	50.1%	5,823	6,124	5.2%	\$22,148	\$33,177	49.8%
St. Croix	63,155	84,856	34.4%	\$31,110	\$39,734	27.7%	25,792	30,116	16.8%	\$28,737	\$36,776	28.0%
Trempealeau	27,010	28,986	7.3%	\$23,693	\$34,761	46.7%	12,019	13,926	15.9%	\$26,360	\$40,235	52.6%
Vernon	28,056	29,865	6.4%	\$19,654	\$30,094	53.1%	7,520	8,277	10.1%	\$20,289	\$31,780	56.6%
Southeast (SE)	2,205,485	2,311,190	4.8%	\$31,751	\$42,068	32.5%	1,138,451	1,073,655	-5.7%	\$38,544	\$52,594	36.5%
Dodge	85,897	88,692	3.3%	\$26,046	\$35,086	34.7%	34,671	33,875	-2.3%	\$32,099	\$43,317	34.9%
Jefferson	75,767	83,857	10.7%	\$28,580	\$35,016	22.5%	35,661	32,916	-7.7%	\$31,547	\$37,932	20.2%
Kenosha	149,577	166,823	11.5%	\$28,380	\$35,766	26.0%	50,952	52,386	2.8%	\$34,273	\$41,172	20.1%
Milwaukee	940,164	948,322	0.9%	\$28,687	\$38,881	35.5%	529,031	469,596	-11.2%	\$40,882	\$58,316	42.6%
Ozaukee	82,317	86,635	5.2%	\$46,759	\$60,615	29.6%	39,106	38,671	-1.1%	\$37,031	\$46,335	25.1%
Racine	188,831	195,386	3.5%	\$29,128	\$38,425	31.9%	79,075	73,473	-7.1%	\$37,001	\$50,637	36.9%
Sheboygan	112,656	115,549	2.6%	\$29,327	\$39,910	36.1%	61,082	56,428	-7.6%	\$34,755	\$47,794	37.5%
Walworth	92,013	102,530	11.4%	\$28,198	\$34,830	23.5%	38,512	38,071	-1.1%	\$31,064	\$38,618	24.3%
Washington	117,496	132,482	12.8%	\$34,215	\$45,159	32.0%	48,022	51,246	6.7%	\$33,313	\$44,456	33.4%
Waukesha	360,767	390,914	8.4%	\$41,664	\$54,847	31.6%	222,339	226,993	2.1%	\$41,102	\$55,654	35.4%

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Northeast (NE)	813,480	877,197	7.8%	\$29,175	\$38,965	33.6%	442,335	448,720	1.4%	\$35,563	\$47,585	33.8%
Brown	226,658	250,281	10.4%	\$30,500	\$39,493	29.5%	142,335	146,976	3.3%	\$37,678	\$50,278	33.4%
Calumet	40,631	49,168	21.0%	\$29,004	\$43,473	49.9%	12,690	11,971	-5.7%	\$28,125	\$33,844	20.3%
Door	27,961	27,867	-0.3%	\$30,239	\$42,359	40.1%	12,936	13,003	0.5%	\$25,086	\$30,764	22.6%
Fond du Lac	97,296	101,955	4.8%	\$28,309	\$36,897	30.3%	47,261	44,073	-6.7%	\$33,019	\$43,763	32.5%
Kewaunee	20,187	20,637	2.2%	\$25,375	\$38,207	50.6%	6,463	7,197	11.4%	\$27,371	\$45,524	66.3%
Manitowoc	82,893	81,437	-1.8%	\$26,573	\$38,519	45.0%	36,439	33,534	-8.0%	\$32,692	\$46,665	42.7%
Outagamie	161,091	178,150	10.6%	\$29,722	\$38,400	29.2%	94,351	102,533	8.7%	\$35,972	\$47,258	31.4%
Winnebago	156,763	167,702	7.0%	\$28,564	\$38,444	34.6%	89,860	89,433	-0.5%	\$38,301	\$51,851	35.4%
Central Wisconsin (CW)	462,022	480,898	4.1%	\$25,544	\$35,731	39.9%	204,208	201,432	-1.4%	\$30,827	\$42,234	37.0%
Adams	19,920	20,797	4.4%	\$20,749	\$33,340	60.7%	3,787	4,586	21.1%	\$21,964	\$33,357	51.9%
Green Lake	19,105	19,106	0.0%	\$26,381	\$37,961	43.9%	7,393	6,541	-11.5%	\$25,964	\$38,194	47.1%
Juneau	24,316	26,878	10.5%	\$21,841	\$29,559	35.3%	8,740	8,816	0.9%	\$27,245	\$37,774	38.6%
Marathon	125,834	134,524	6.9%	\$27,795	\$37,214	33.9%	66,293	65,125	-1.8%	\$33,156	\$43,834	32.2%
Marquette	14,555	15,394	5.8%	\$20,989	\$30,105	43.4%	3,791	3,660	-3.5%	\$22,882	\$31,823	39.1%
Portage	67,182	70,806	5.4%	\$25,465	\$35,585	39.7%	31,351	31,680	1.0%	\$30,788	\$41,146	33.6%
Shawano	40,664	41,919	3.1%	\$22,386	\$32,911	47.0%	12,401	12,389	-0.1%	\$23,800	\$34,407	44.6%
Waupaca	51,825	52,381	1.1%	\$25,150	\$36,867	46.6%	20,756	19,883	-4.2%	\$28,140	\$39,732	41.2%
Waushara	23,066	24,506	6.2%	\$21,471	\$30,457	41.9%	5,954	6,366	6.9%	\$23,182	\$32,840	41.7%
Wood	75,555	74,587	-1.3%	\$27,998	\$39,172	39.9%	43,742	42,386	-3.1%	\$36,282	\$51,193	41.1%
Northern Wisconsin (N)	432,645	428,202	-1.0%	\$23,268	\$33,741	45.0%	170,045	160,444	-5.6%	\$26,017	\$35,523	36.5%
Ashland	16,866	16,063	-4.8%	\$21,843	\$32,283	47.8%	8,413	8,123	-3.4%	\$27,511	\$38,331	39.3%
Barron	44,963	45,928	2.1%	\$23,504	\$33,083	40.8%	20,834	20,300	-2.6%	\$25,423	\$34,617	36.2%
Bayfield	15,013	15,052	0.3%	\$22,302	\$33,364	49.6%	3,692	3,857	4.5%	\$20,319	\$25,104	23.5%
Burnett	15,674	15,457	-1.4%	\$22,551	\$34,372	52.4%	4,449	4,788	7.6%	\$21,363	\$28,154	31.8%
Douglas	43,287	44,191	2.1%	\$23,145	\$31,478	36.0%	16,344	15,542	-4.9%	\$30,668	\$42,271	37.8%
Florence	5,088	4,358	-14.3%	\$22,129	\$35,870	62.1%	1,097	974	-11.2%	\$17,882	\$19,416	8.6%
Forest	10,024	9,197	-8.3%	\$19,666	\$31,394	59.6%	3,268	3,130	-4.2%	\$22,171	\$34,236	54.4%
Iron	6,861	5,843	-14.8%	\$21,414	\$36,856	72.1%	2,327	1,698	-27.0%	\$19,997	\$31,863	59.3%
Langlade	20,740	19,880	-4.1%	\$23,079	\$34,223	48.3%	7,944	7,470	-6.0%	\$28,101	\$36,451	29.7%
Lincoln	29,641	28,856	-2.6%	\$23,661	\$33,463	41.4%	12,014	10,179	-15.3%	\$27,410	\$37,924	38.4%
Marinette	43,384	41,718	-3.8%	\$23,121	\$34,881	50.9%	18,945	18,890	-0.3%	\$28,541	\$40,901	43.3%
Menominee	4,562	4,214	-7.6%	\$16,366	\$26,087	59.4%	2,082	2,138	2.7%	\$27,657	\$37,998	37.4%
Oconto	35,652	37,829	6.1%	\$24,525	\$36,508	48.9%	9,436	8,512	-9.8%	\$24,920	\$33,886	36.0%
Oneida	36,776	36,057	-2.0%	\$27,505	\$38,440	39.8%	17,704	16,467	-7.0%	\$27,285	\$34,153	25.2%
Price	15,822	14,055	-11.2%	\$22,209	\$34,115	53.6%	6,319	5,658	-10.5%	\$26,599	\$34,538	29.8%
Rusk	15,347	14,756	-3.9%	\$19,572	\$27,299	39.5%	6,078	4,836	-20.4%	\$22,697	\$31,208	37.5%
Sawyer	16,196	16,659	2.9%	\$23,165	\$34,331	48.2%	6,512	6,752	3.7%	\$24,182	\$31,666	30.9%
Taylor	19,680	20,697	5.2%	\$21,287	\$29,588	39.0%	8,674	8,050	-7.2%	\$25,533	\$36,010	41.0%
Vilas	21,033	21,485	2.1%	\$25,712	\$35,018	36.2%	8,076	7,279	-9.9%	\$23,078	\$33,728	46.1%
Washburn	16,036	15,907	-0.8%	\$21,914	\$33,312	52.0%	5,837	5,801	-0.6%	\$23,907	\$36,391	52.2%
Wisconsin	5,363,715	5,703,525	6.3%	\$29,141	\$39,575	35.8%	2,732,587	2,695,404	-1.4%	\$34,630	\$47,248	36.4%