



Room Taxes and Tourism Development

A Publication from the
Wisconsin Taxpayers Alliance

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A registration form for a conference or event, tilted at an angle. The form includes fields for Guest Name (surname and given), Arrival Date (day, month, year), Room Type (single, double, twin), Address, City, Country, Fax, Tel, Name of Credit Card Holder, Credit card number, Card type (Visa, Mastercard, Diners Club, American Express), Exp. date (month, year), and Signature. There is also a note at the bottom regarding a deposit.

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Developments in Selected Areas, continued

Waukesha/Pewaukee

Wisconsin Dells

Neighboring States

Illinois

Iowa

Michigan

Minnesota

Room Tax Collections in Selected Wisconsin Municipalities ... 21-43

Appendix A

Tables and Charts

Room Tax Collections, 1984 - 2002

Distribution of Room Tax Rates, 2002

Room Tax Collections by Municipality, 1998 - 2002

Distribution of Wisconsin Tourism Spending

Economic Impact Varies by County

Major Metropolitan Tourist Areas in Wisconsin

Tourist GMP and Employees, Major Midwest Metro Areas